

Hridoy Chondro Mondol

Address: Porabari, Tangail Sadar

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Portfolio: hridoychondro.me



Career Objective:

A passionate and result-driven digital enthusiast seeking to contribute to the success of a reputed international organization through skills in social media marketing, conversion tracking, web design, and graphics. Eager to learn, grow, and create an impact in a dynamic professional environment.

Education:

SSC (Secondary School Certificate)

Boruha High School

Passing Year: 2021

Result: GPA 3.67

HSC (Higher Secondary Certificate)

Government Maulana Mohammad Ali College

Passing Year: 2023

Result: GPA 2.07

Skills:

Digital Marketing:

- **Social Media Management:** Facebook, Reddit, Pinterest, Twitter, TikTok
Conversion API & Pixel setup
- **Google Tag Manager & Google Analytics 4 integration**
- **Facebook Ads & Google Ads campaign setup** and optimization

Graphics Design:

- Experienced in creating professional and visually engaging designs for **social media, advertising, and branding**. Skilled in producing high-quality **banners, ad creatives, thumbnails, product visuals, and promotional graphics** tailored for different platforms.
- Proficient with **Adobe Illustrator** for vector design, logo creation, iconography, and brand elements. Skilled in **Adobe Photoshop** for photo manipulation, color correction, background editing, and layout design.

Strong understanding of **brand consistency, visual hierarchy, color theory, typography**, and platform-specific design standards to ensure every creative supports marketing goals and audience engagement.

Web Development:

- Shopify Store Setup and Customization - [Link](#)
- WordPress Website Build - [Link](#)
- Firebase Console Integration

Microsoft Application:

Microsoft Office, Word, Excel, PowerPoint

Project Portfolio:

BloodLink BD

[Link](#)

Role: Full Stack Developer & Project Lead

Technologies: Next.js, TypeScript, Firebase, Tailwind CSS, Genkit AI

Description: Developed an AI-powered blood donation platform connecting donors and patients with real-time matching, donor registration, request posting, and admin dashboard features.

Nilambori Sharee—Facebook Business Page

[Link](#)

Role: Owner & Social Media Manager

Technologies: Facebook Business Manager, Content Creation, Facebook Ads

Description: Founded and managed the Nilambori Sharee Facebook page, a saree business. Created engaging content, handled customer inquiries, and ran targeted ad campaigns to increase brand visibility and sales.

News-Freelancing (BlogSite)

[Link](#)

Role: Solo Developer & Content Creator

Technologies: Pantheon, WordPress, Shade Blogs, Classic Editor, Adstera.

Description: Independently built and managed a WordPress-based news blog website focused on freelancing industry updates. Implemented SEO best practices and ensured mobile-friendly responsive design for enhanced user experience.

Languages:

Bengali	Native
English	Fluent
Hindi	Conversational

Experience:

Skilled Web Developer and Digital Marketer with hands-on experience in building responsive eCommerce and AI-powered platforms using WordPress, Shopify, and Firebase. Proficient in running targeted Facebook Ads campaigns that drive conversions and brand visibility. Additionally, I create professional graphics—including branded social media posts, ad creatives, product visuals, and marketing banners—designed to enhance engagement and strengthen brand identity.

Reference:

E-Learning And Earning Ltd, Tangail

Personal Information:

Full Name : Hridoy Chondro Mondol
Father's Name : Raton Chondro Mondol
Mother's Name : Soma Rani
Date of Birth : 10 July 2005
Nationality : Bangladeshi
Religion : Hindu
Marital Status : Single

Signature

