

# Hridoy Chondro Mondol

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**Portfolio:** [hridoychondro.me](http://hridoychondro.me)



## Career Objective:

A passionate and result-driven digital enthusiast seeking to contribute to the success of a reputed international organization through skills in social media marketing, conversion tracking, web design, and graphics. Eager to learn, grow, and create an impact in a dynamic professional environment.

## Education:

### SSC (Secondary School Certificate)

Boruha High School

Passing Year: 2021

Result: GPA 3.67

### HSC (Higher Secondary Certificate)

Government Maulana Mohammad Ali College

Passing Year: 2023

Result: GPA 2.07

## Skills:

### Digital Marketing:

- **Social Media Management:** Facebook, Reddit, Pinterest, Twitter, TikTok  
Conversion API & Pixel setup
- **Google Tag Manager & Google Analytics 4 integration**
- **Facebook Ads & Google Ads campaign setup** and optimization

### Graphics Design:

- Experienced in creating professional and visually engaging designs for **social media, advertising, and branding**. Skilled in producing high-quality **banners, ad creatives, thumbnails, product visuals, and promotional graphics** tailored for different platforms.  
Proficient with **Adobe Illustrator** for vector design, logo creation, iconography, and brand elements. Skilled in **Adobe Photoshop** for photo manipulation, color correction, background editing, and layout design.

Strong understanding of **brand consistency, visual hierarchy, color theory, typography**, and platform-specific design standards to ensure every creative supports marketing goals and audience engagement.

#### Web Development:

- Shopify Store Setup and Customization - [Link](#)
- WordPress Website Build - [Link](#)
- Firebase Console Integration

#### Microsoft Application:

Microsoft Office, Word, Excel, PowerPoint

### Project Portfolio:

#### BloodLink BD [Link](#)

**Role:** Full Stack Developer & Project Lead

**Technologies:** Next.js, TypeScript, Firebase, Tailwind CSS, Genkit AI

**Description:** Developed an AI-powered blood donation platform connecting donors and patients with real-time matching, donor registration, request posting, and admin dashboard features.

#### Nilambori Sharee—Facebook Business Page [Link](#)

**Role:** Owner & Social Media Manager

**Technologies:** Facebook Business Manager, Content Creation, Facebook Ads

**Description:** Founded and managed the Nilambori Sharee Facebook page, a saree business. Created engaging content, handled customer inquiries, and ran targeted ad campaigns to increase brand visibility and sales.

#### News-Freelancing (BlogSite) [Link](#)

**Role:** Solo Developer & Content Creator

**Technologies:** Pantheon, WordPress, Shade Blogs, Classic Editor, Adstera.

**Description:** Independently built and managed a WordPress-based news blog website focused on freelancing industry updates. Implemented SEO best practices and ensured mobile-friendly responsive design for enhanced user experience.

### Languages:

Bengali	Native
English	Fluent
Hindi	Conversational

## Experience:

Skilled Web Developer and Digital Marketer with hands-on experience in building responsive eCommerce and AI-powered platforms using WordPress, Shopify, and Firebase. Proficient in running targeted Facebook Ads campaigns that drive conversions and brand visibility. Additionally, I create professional graphics— including branded social media posts, ad creatives, product visuals, and marketing banners—designed to enhance engagement and strengthen brand identity.

## Reference:

E-Learning And Earning Ltd, Tangail

## Personal Information:

Full Name : Hridoy Chondro Mondol

Father's Name : Raton Chondro Mondol

Mother's Name : Soma Rani

Date of Birth : 10 July 2005

Nationality : Bangladeshi

Religion : Hindu

Marital Status : Single

Signature

